



**FOR IMMEDIATE RELEASE:**

## **Lewis Tree Service Taps Into Spireon’s FleetLocate to Support Intelligent Vegetation Management**

*Lewis implements GPS technology fleet-wide as part of initiative to improve safety, boost utilization and decrease costs.*

Irvine, CA, April 15, 2014 — Spireon, Inc., the industry’s leading provider of mobile resource management (MRM) and business intelligence solutions used by companies to maximize their mobile assets and workforce, has secured a new partnership with Lewis Tree Service the second largest provider of utility vegetation management services in North America.

Operating a workforce of over 4,000 employees throughout the eastern United States, Lewis Tree Service provides comprehensive services for utilities and governments. They specialize in everything from vegetation project planning to ongoing maintenance, as well rapid-response emergency services.

“With such a massive network of people, vehicles and assets, Lewis Tree Service needed a solution that would help optimize their operations, improve utilization and support their commitment to safety and quality,” says Rich Pearlman, Director of Product Management, Fleet Services Group at Spireon. “FleetLocate will provide them with real-time business intelligence that gives them full control of their entire operation.”

The collaboration will focus on supporting the Lewis Tree Service Corporate Intelligent Vegetation Management™ strategy, an industry-leading initiative focused on leveraging technology across all operations. It will include installing 3,600 FleetLocate devices in Lewis Tree Service’s trucks, off-road vehicles and a variety of powered equipment such as chippers. With plans to optimize their assets, reduce costs and improve safety, the company projects a significant ROI.

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“Switching to Spireon’s FleetLocate helps us use technology down to the crew level to improve operations,” said Robert Polka, Director of Fleet Services at Lewis Tree Service. “Insights we pull from the data generated will lead to actions that improve safety for our crews, better utilize of all our mobile assets, and result in the best customer service we can provide.”

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### **About Lewis Tree Service**

As the 2nd largest provider of utility vegetation management services in North America, Lewis Tree Service is a leader in safety, responsiveness and innovation. Lewis personnel work in support of many of North America’s leading utilities, providing a wide range of services and expertise including transmission and distribution line clearing, pipeline and railroad right-of-way management, and storm restoration. Whether working around-the-clock in a storm or reliably managing the ongoing line clearing needs of their customers, utilities count on Lewis to get the job done right. To contact the company or to learn more, visit [www.lewistree.com](http://www.lewistree.com).

### **About FleetLocate by Spireon, Inc.**

FleetLocate is a powerful, flexible and scalable enterprise fleet solution that provides continuous real-time visibility for large, geographically dispersed vehicle fleets. Featuring exception-based reporting, FleetLocate is an effective tool for improving operational efficiency and increasing policy compliance by eliminating unauthorized vehicle usage, reducing fuel costs, improving safety and reducing greenhouse gas emissions. The user interface is simple to use, easy to navigate, and provides a comprehensive suite of reports designed to help businesses better manage their fleet operations and address many of the operational dilemmas they face daily. To learn more, visit <http://www.fleetlocate.com>.

### **About Spireon**

Spireon, Inc. is at the summit of business intelligence and committed to going higher. With its corporate headquarters in Irvine, CA, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with EnfoTrace and PFS, LLC, the top three providers in the

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MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Its trusted brands include market share leader GoldStar GPS®, EnfoTrace GPS™, FleetLocate®, VehiclePath™ and LoanPlus CMS™. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools; Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile resource management and location based services to its customers.

For additional information, please visit Spireon Inc.'s website <http://www.spireon.com> and [Twitter.com/Spireon](https://twitter.com/Spireon).

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